Native Plants for use in Residential and Commercial Landscapes

Presented by: Steven Paulsen
Native Roots, LLC
Organic care vs. Traditional care

- Organic care often promotes Native vegetation but traditional methods of organic soil building are counter productive in many instances.
- Traditional care can be utilized for Native vegetation often however this too can be counter productive.
Stewardship vs. Maintenance

- Stewardship is the act of promoting a landscape
- Maintenance is the act of keeping a landscape in stasis
Xeric vs. Native

- Xeric landscapes do not have to be Native
- Native landscapes can be xeric
Native Plants

- Why don’t we use them?
- Unpredictable in the landscape
- Availability on retail shelves???
- Lack of understanding in the retail market
  - Survivability
The Benefits of Planting Native Species

- Participate in your environment and create a sense of place
- Habitat connectivity
- Water conservation
- Time conservation!!!
The Good News!

- Many beautiful species to choose from
- Evolving marketplace ready for native plant options (the public wants these plants!)
- Economic benefit driving the need for native plants in the market – water anyone
Brands to Look for!!!

- Plant Select
- American Beauties
- Native Roots
Plant Select

- Over 125 species available
- Over 15 years in plant release and development
- Focuses on xeric plants, not necessarily native
- Plantselect.org
American Beauties

• Well established company focusing on Midwest and Eastern natives

• Over 100 species

• ...However, may not be suitable to the unique challenges faced by the diverse western landscape

• abnativeplants.com
Native Roots

- Exclusively native plants
- Over 300 species and ten years of selections
- Selected for predictability in the landscape setting
- 15 years in plant development
- Native-roots.net
Native Roots has 46 species commercially available

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Contact Us @

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Questions?
I AM HEAR FOR YOU,
PLEASE FEEL FREE TO VISIT
AFTER THE PRESENTATION
WITH SPECIFIC QUESTIONS.